



7 June 2018

Our Ref: MCST/07-06/18

All Subsidiary Proprietors / Occupiers / Tenants
AZ @ Paya Lebar, 140 Paya Lebar Road,
Singapore 409015

Dear Sir / Madam,

RE: 49-INCH LED TV DISPLAY FOR ADVERTISEMENT OF PRODUCT AND SERVICES AT AZ @ PAYA LEBAR

In light of constant requests by AZ tenants and SP for displaying their business product and service banner at AZ lift lobby. The management has decided to install a 49-inch LED TV at AZ lift lobby on time sharing basis for digital display of product, services and activities offered by AZ tenants with an air-time fees payable to MCST 4136 to maintain this digital display at AZ@Paya Lebar.

We are looking to launch this digital display advertisement service on **1st July 2018**. The Digital TV display signage solution come with one direct HDMI input from Network Media Player bundle with Signage Manager Software allow customised multimedia content in JPEG format to be displayed at the **49-INCH LED TV**.

Base price for flashing of each advertisement in full colour high resolution would be at every 7-seconds interval at **\$107.00 (incl. GST) per month** under the initial promotional period of 30 days with effect from 1st July 2018.

Terms and Conditions:-

- a) Minimum of ONE (1) month subscription
- b) ONE (1) month of refundable deposit in favor of **MCST 4136** is required upon confirmation.
- c) Softcopy of advertisement shall be prepared by the advertiser in JPEG format and email to the management office at mcst4136@singnet.com.sg , 14 days in advance prior to the commencement of advertisement.
- d) 14 days advance notice to management office through email is required for termination.
- e) The monthly subscription fee for the digital advertising is subject to change at the discretion of management.

Please feel free to contact the Management Office at Tel. 6842-2450, if you require further clarification.

Thank you.

Yours faithfully,
COLLIERS INTERNATIONAL CONSULTANCY AND VALUATION PTE LTD
Managing Agents

A handwritten signature in black ink, appearing to read 'Cheow Ming Chuang'.

Cheow Ming Chuang
Building Manager

